Agro-tourist resources of kitab district and opportunities for their effective use

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Abstract. The article covers issues such as the analysis of data obtained as a result of the study of the agro-tourism potential of Kitab district, the identification of the tourist potential of the district, the discovery of opportunities, the identification of tourist facilities.

Key words: tourism, agrotourism, tourist potential, agrotourism facility, farm, route, hotel.

Introduction. According to the World Tourism Organization, the first half of the XXI century is a period of tourism. In recent years, more attention from countries to the service sector has led to an increase in the number of tourists from 70 million to 1.235 billion in the last 30-40 years. In Italy alone, the average annual income from agritourism is \$ 552 million. Our country has not been left out of this process. In Uzbekistan, which until now was mainly limited to historical tourism, new types of tourism, in particular, agritourism, are developing rapidly [6].

Resolution of the Cabinet of Ministers of the Republic of Uzbekistan "On measures to effectively use the tourism potential of Kashkadarya region" dated March 8, 2019 No 189 to further develop the tourism potential of Kashkadarya region, create favorable conditions for tourists to get acquainted with unique historical, cultural and architectural heritage, to develop the tourism infrastructure to provide targeted tourism services, to increase the flow of tourists to the region and extend their stay in the region by turning the region into a center of various cultural and entertainment events, as well as to increase the number of locals engaged in tourism business [4].

In Kashkadarya region, it is important to determine the tourist potential of small areas, in particular, its agro-tourism potential, the identification of agro-tourist facilities, the creation of new interesting complex routes [1]. To this end, we have identified for our study the study of agro-tourism opportunities within the administrative districts of the region [4].

Literature review. Thoughts on agritourism in Uzbekistan are reflected in the works of such scientists as N.Tukhliev, T.Abdullaeva, I.Hasanov, ANNigmatov, NTShamuratova, OHKhamidov, MT Alieva. Sh.T. Yakubjanova was the first to conduct research on the natural geographical aspects of agritourism in our country. The research of MRUsmanova plays an important role in the development of recreation in the geosystems of Kashkadarya region [2].

Research methodology. Regional research, cartographic, geographical comparison, field research, expedition, statistical, typological methods were used in the research process.

Analysis and results. The Kitab district, which is famous for its rich nature and temperate climate, is geographically located in the north-east of Kashkadarya region. Kitab is one of the mountainous districts of Kashkadarya oasis, the center of which is the city of Kitab. Surrounded on three sides by towering mountains, the valley is famous for its wet rivers, fertile orchards, springs, and serunum soils. There are 6 large shrines and 235 cultural monuments in the region. Most importantly, there are tanti, hardworking, noble people [7].

The nature of the Kitab is comparable to Switzerland. The mountains of Zarafshan and Gissar, which lie along the northern and eastern borders of the region, glorify the Kitab. The climate of the district is temperate, the average temperature is around -30 C in January, -80 C, and rises to +430 C in

July. An average of 545 millimeters of rain falls annually. The tributaries of the Kashkadarya - Ayokchisay, Aksuv, Jinnidarya - flow through the district. On the slopes of the mountains grow spruce, almond, hawthorn, apple, willow, walnut, pistachio, maple trees. The mountains are home to foxes, wolves, chia wolves, badgers, bears, wild boars, mountain goats, argali, various reptiles, as well as animals such as sparrows, partridges, and nightingales.

Kitab district has long been one of the most developed areas of handicrafts due to its location on important trade routes and proximity to Samarkand, Bukhara and Shakhrisabz. The district has an ancient culture as well as an ancient history. Only the artifacts found under the hills in the villages of Saray, Minjir, Bugajil, and Mallaboshi indicate that handicrafts flourished in the Kitab. Among the finds are Buddhist statues dating back to the 1st century BC, which served Buddhism during the Kushan Empire. It is also believed that the statues of women and men found in Munchoktepa in the village of Hayrabad date back to the IV-II centuries BC.

In addition, the discovery of Alexander the Great's coins in these villages testifies to the antiquity of the history of our culture, the development of trade in silver and copper coins minted in Germany during the reign of Khorezmshah, Karakhanids, Amir Temur, Amir Alimkhan and even Louis XVI. Among the finds are animal figurines, utensils used in metal smelting, various ceramics, jewelry. Many of the artifacts found during archeological excavations were made of pottery. This indicates that pottery in the district has its ancient roots. Once upon a time, the clay soil of the village of Saray and the Ayokchisay River, which flowed through the village, formed the basis of pottery, where the population was mainly engaged in making pottery. In the 1970s and 1980s, a unique school of pottery was created in the Kitab. We can develop tourism and have great economic opportunities by exploring the tourist opportunities of our valuable historical heritage and attracting the attention of tourists to them.

Today's Kitab is also famous for its wood carving art. The oldest and most common type of folk applied decorative art is embroidery, and in this area, too, the Kitab has created a unique school. Kitab binders use a variety of embroidery and skullcaps, mostly Iraqi-style stitches. Schools of embroidery and embroidery were formed.

The basis of the district's economy is agriculture and animal husbandry. 18.7 thousand hectares of irrigated lands in the district, including 3.3 thousand hectares of cotton, 10.1 thousand hectares of cereals, the rest of the land will be planted with vegetables, melons, potatoes and fodder crops. Livestock includes cattle, sheep, and goats. It is necessary to create conditions for the reception of tourists on farms. This is an additional source of income for farms.

The Kitab district has long been famous for its sweet fruits and grapes. Great attention is paid to the development of horticulture in the district. About 5.0 thousand hectares of gardens and vineyards have been established. It is famous for its Varganza pomegranates, Sumak's pomegranates, Palandara's apples, and Kaynar's raisins. Agromir Kitob and Kitab Nemati wineries are operating. It is natural that the organization of routes for the process of winemaking is of great interest to tourists [9].

Due to the fact that the region is surrounded by mountains, beautiful nature, water, has its own ancient history, as well as the birthplace of the great master Amir Temur, the private tourist company "Kitab Sayyoh" provides services in the field of historical tourism and ecotourism [8]. The results of research in the field of agritourism allow the company to recommend more interesting agrotours for foreign tourists.

One of the important ecological objects in the district is Kitab State Geological Reserve. The reserve is located on the south-western branches of the Zarafshan mountain range, on the left bank of the Jinnidarya and on the northern slope of the Karatag. The area is 5378 hectares. It was established to study and protect natural-scientific objects related to the geological history of the Earth. There are valuable ecotourism facilities in its territory. Pigeon Cave is a cave on the south-western slope of the Qoratepa mountain range, located at an altitude of 1050 m. It is composed of Silurian limestones. The mouth of the cave faces southwest. There are many hallways and rooms inside. The stage is covered with mixed clays of stone fragments. On the walls there are products of calcium mineral. The cave is

home to many bats and wild pigeons. The name of the cave is therefore called Pigeon House. The total length of the cave is 54 m, area 310m2, volume more than 3080 m3. Corridors 3 m long, 1 m wide, points. 0.8 m each. The rooms are 29 m long, 3.4 m wide and up to 17 m high. Polygon Cave is a cave on the Qoratepa mountain range, 1050 m high. It was formed from limestones of the Silurian period. The mouth of the cave is triangular in shape, opening to the south-west. It narrows inwards. Mummy coating is found on the walls and ceiling. The total length is more than 12 m, small. 167 m2, volume 351 m3 [11]. It is possible to organize routes in the district through these facilities, the routes can also cover the existing agro-tourist facilities in the area.

The fact that Varganza village in the district is the first agro-tourism village in Uzbekistan also testifies to the agro-tourist potential of the district. In 2019, in the village of Varganza of Kitab district, in cooperation with the State Committee for Tourism Development of the Republic of Uzbekistan and the Kashkadarya regional administration, the international agro-tourism festival "Pomegranate" was held. The purpose of the festival is to effectively use the tourism potential of Kashkadarya region, to fully preserve and increase our rich cultural heritage and historical traditions, to provide full support to citizens engaged in national crafts and horticulture, and on this basis to develop agritourism in the region.

Agrotouristic	Other tourist attractions	Infrastructure	Routes *
facilities			
Crops:	Historical and architectural	Railways:	Kitab - Kaynar;
Cereals; Corn;	monuments:	Tashkent-	Kitab -Ayoqchi;
Melons;	Tomb of Hazrat Sultan (XII-XIII	Kitob;	Latitude station
Vegetable crops;	centuries);	Kitab -Karshi	named after
Forestry;	Tomb of Hazrat Bashir (second	Highways:	Kitab-Mirzo
Orchards;	half of the 15th century);	Almaty-	
Vineyards.	Khoja Imkonagiy is a room	Bishkek-	Ulugbek;
Livestock	(XVI-XVII centuries);	Tashkent-	The Kitab of
complexes:	Archaeological monuments:	Termez;	Hazrat Bashir;
Cattle breeding;	Kalandartepa hill (III century	Kitab-Against.	Kitab-
Sheep breeding;	BC).		Xujanemati;
Alcoholism;	Munchoqtepa (IV-II centuries		Kitab-Jovuz
Poultry;	<i>BC</i>).		Nature Reserve;
Silkworm breeding;	Natural objects and monuments:		ŕ
Beekeeping.	Kitab latitude station;		Kitab-Suqar
Winemaking:	Maidanak High Mountain		(Mohi Kesh);
Agromir Kitob wine	Observatory;		Kitab -
joint venture;	Kitab State Geological Reserve;		Xujailmkoni;
Kitob Nemati wine	Pigeon Cave;		Kitab-Aksuv
production	Polygon Cave.		Shrine
enterprise.	Folk national crafts:		(Hodjaisparoz);
	Pottery;		Kitab -
	Wood carving;		Shahrisabz.
	Ethics;		Shanrisauz.
	Blacksmithing;		
	Embroidery.		

Tourist resources and opportunities of Kitab district *

^{*} The table is compiled by the authors.

^{*}Routes are organized by the tourist company "Kitab Sayyoh".

As part of the "Anor» International Festival, Varganza was given the status of the first agrotourism village. The festivities continued in a festively decorated field shed among all the Varganza anoraks. The event was attended by guests from 22 foreign countries, who were greeted with songs and patir breads cut from a hot oven. The chairman of the citizens' assembly of Varganza mahalla was handed the symbolic key of the agro-tourism village. The songs performed by the folklore group "Rizvongul" from the city of Kitab invited everyone to dance. The auction held as part of the festival was particularly intense. As a condition, the foreign guests entered the anorak adjoining the shed and cut off the pomegranates. The participants who picked the best ripe pomegranates were identified by the Varganza elders [8].

There is no doubt that the organization and holding of such events will further increase the tourist potential of the region.



Figure 1. Picture from the international festival "Anor".

Conclusion. In short, the favorable geographical location of Kitab district, developed highways, pleasant climate, clean ecological conditions, high quality agricultural products, the process of their cultivation, the traditions of the population associated with them are not only agrotourism and ecotourism, but also its history, ancient monuments, Archaeological sources allow the complex development of other species with agrotourism.

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